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U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Agricultural Estimates Division

Released November 28, 1956
1300-A New P.O. Bldg.,
Chicago 7, Illinois

MELLORINE AND OTHER FROZEN DESSERTS
MADE WITH FATS AND OILS OTHER THAN MILK-FAT

OCTOBER 1956

October production of Mellorine and other frozen desserts made with fats and oils other than milk-fat was estimated by the Agricultural Marketing Service at 2,660,000 gallons - 10 percent more than the October output last year. Increases from a year ago occurred in all Mellorine-producing states, except Oregon and California, which reported sharp decreases. The increases were moderate in Illinois and sharp in Alabama and Texas, but were extremely sharp in Missouri, Arkansas and Oklahoma.

From September to October, Mellorine production declined 7 percent this year, compared with a drop of 24 percent at this season last year. Advances were indicated only for Illinois and Missouri. Sharp declines were reported for Alabama, Arkansas, Oklahoma, Texas, Oregon and California.

In the first 10 months of 1956, the production of Mellorine totaled 29,830,000 gallons - only 1 percent larger than the output of that period during 1955, but 7 percent more than the total produced in the first 10 months of 1954.

Production of Mellorine in October 1955, according to the complete annual survey of all dairy products, totaled 2,409,000 gallons, or 1 percent smaller than the October 1954 output. Losses in California, Oklahoma and Missouri more than offset gains in Illinois, Alabama, Arkansas, Texas, Montana and Oregon.

Ice cream production in October was estimated at 51,885,000 gallons, or 15 percent more than a year earlier. In the first 10 months of 1956, output was up 3 percent from the same period of 1955.

United States Production Of Mellorine And Other Frozen Desserts
Made With Fats And Oils Other Than Milk-fat, Jan.- October 1956, With Comparisons

Month	1952 *	1953 *	1954 1/ *	1955 *	Estimated 1956 1/	Change 1955	Change 1956
						from 1954	from 1955
Thousand Gallons						Percent	
January	312	1,064	1,503	1,814	1,895	+ 21	+ 4
February	325	1,162	1,995	1,923	2,185	- 4	+ 14
March	428	1,607	2,339	2,732	2,885	+ 17	+ 6
April	567	1,767	2,720	2,789	2,790	+ 3	0
May	1,024	2,201	2,703	3,352	3,455	+ 24	+ 3
June	1,411	3,139	3,623	3,627	3,690	0	+ 2
July	1,629	2,978	3,904	3,717	3,725	- 5	0
August	1,526	2,731	3,622	3,919	3,690	+ 8	- 6
September	1,363	2,582	3,136	3,176	2,855	+ 1	- 10
October	1,090	2,229	2,443	2,409	2,660	- 1	+ 10
TEN MONTH TOTAL	9,675	21,460	27,988	29,458	29,830	+ 5	+ 1

* From enumerations. 1/Revised.

Production of "Mellorine-type" frozen desserts, 1955

Month	Ala.	Ark.	Calif.	Ill.	Mo.	Mont.	Okla.	Oreg.	Tex.	U.S. total ^{1/}
	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.	1,000 gal.
January	10	25	144	324	176	7	140	23	965	1,814
February	11	28	159	339	173	7	176	23	1,007	1,923
March	26	38	179	425	237	9	241	27	1,550	2,732
April	35	42	192	417	222	9	275	27	1,569	2,789
May	52	57	186	467	239	11	335	35	1,969	3,352
June	56	58	233	520	287	17	363	41	2,051	3,627
July	65	67	200	570	291	21	391	39	2,069	3,717
August	64	60	196	624	310	23	370	42	2,224	3,919
September	64	56	200	480	230	17	279	37	1,810	3,176
October	32	39	129	347	172	16	190	33	1,446	2,409
November	25	29	141	333	157	10	157	22	1,090	1,971
December	18	25	111	295	130	12	116	19	853	1,580
Total	458	524	2,070	5,141	2,624	159	3,033	368	18,603	33,009
No. plants	16	29	4	107	74	7	139	18	900	1,297

^{1/} Includes Nevada and South Carolina for which less than 3 plants reported.